

SCENT EVOKES MEMORIES & CREATES LASTING IMPRESSIONS



THE
MAGIC
of
SCENT
MADE SIMPLE

 SENSAMIST®

Scent Diffuser

www.vectairsystems.com

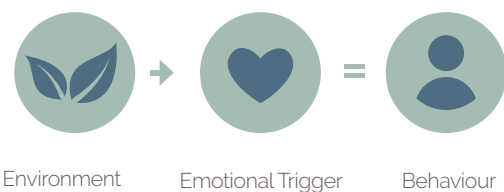


THE MAGIC *of* SCENT DISCOVERED

The true magic and effect of scent is only just being discovered.

In addition to scenting an environment as a solution to mask unpleasant smells and odours, nowadays it is common to view fragrance as an 'immersive user experience' in a location.

Organisations are realising the powerful ability of our sense of smell, and using the magic of scent to deeply connect with our emotions. Smell can evoke memories and create lasting impressions, which stimulates emotional responses and triggers certain behaviours.



THE POWER OF SCENT FOR BUSINESS

For Banks & Financial Institutions

When exposed to certain scents in banking areas, a Japanese construction company found it to be effective to keep workers alert at their computers. Keyboard punching errors dropped by 20% when lavender was diffused in the atmosphere, by up to 33% with jasmine and by up to 54% with a lemon based fragrance.

For Retail

When a subtle vanilla scent was placed in the 11 women's departments of a US clothing store and a rose fragrance in the men's departments, sales nearly doubled, however when the scents were swapped, sales fell dramatically. An American study conducted research on consumers in a scented environment and found that they looked at a product for longer which increased the probability of them buying the merchandise.

For Offices

When a pleasant scent was released through an air freshener application, in a workplace environment, people reported higher levels of self-efficacy, set themselves higher goals & targets whilst being more likely to engage in efficient & effective strategies than participants who worked in conditions with little or no pleasant ambient scenting.

For Brands

Firms that have incorporated scent into their brand build a deeper, more emotional bond with the consumer. Thomas Pink, a London based shirt retailer, ensures its stores are filled with scents similar to 'line-dried linen' and claims these 'memory makers' can help consumers recall familiar brands more than unfamiliar ones.

Source: Herz (2002), 'The Fragrant Mind' by Valerie Ann Worwood (1995), The Retail Times (2007), Gobe (2001)



Customers
linger longer



Persuade
visitations



84% more likely
to purchase



Happy to pay
10-15% more



Affects 75%
of emotions



The Impact of Scent

Scent is an important emotional influencer, and pleasant aromas give places, objects, humans or brands a powerful, unique and coherent identity. The use of fragrance can affect the amount of time a person spends in a store, igniting behaviours such as morale, brand recognition and purchase behaviour.

The use of scent can also influence a consumer's decision making process and the effect that smell has on their purchasing decisions.



THE
MAGIC
Off
VECTAIR
TECHNOLOGY

Vectair Systems are leaders in aircare and scenting technology, and can offer a wide range of scent products to meet your requirements.

The Sensamist[®] diffuser utilizes advanced atomizer technology to create a fine mist of fragrance which is then diffused into the environment.





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Scent Diffuser

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SENSAMIST®

S100

SCENT DIFFUSER

THE MAGIC OF SCENT MADE SIMPLE



SENSAMIST®

SCENT DIFFUSER

S100

Scent is an important emotional influencer, and in addition to fragrancing an environment as a solution to mask unpleasant smells and odours, nowadays it is common to experience fragrance as a user 'experience' in a location. Organisations are realising the powerful ability of our sense of smell, and using the magic of scent to deeply connect with our emotions. Smell can evoke memories and lasting impressions, which stimulate emotions and trigger certain behaviours. The true magic and effect of scent is only just being discovered.

The SensaMist® S100 scent diffuser creates a fragrant atmosphere for small to medium areas. The SensaMist® diffuser utilizes advanced atomizer technology to create a fine mist of fragrance which is then diffused into the environment.

With the SensaMist® brand you will find solutions to all of your scenting needs, with a range of dispensers to suit any environment or application.

Magic Scent Solutions



Product Information

Specification

Operation: DC 12v

Power: 6w

Coverage: up to 300 m³ (10,594 ft³)

Noise: Less than 50 dB

Product size: 230 x 169 x 86 (H x W x D) mm

Bottle: 200ml (7fl oz)

Built-in-Fan: YES

Installation: Wall mounted

Colour: White

Product Code: GDIS-S100-W-UK

GDIS-S100-W-EU

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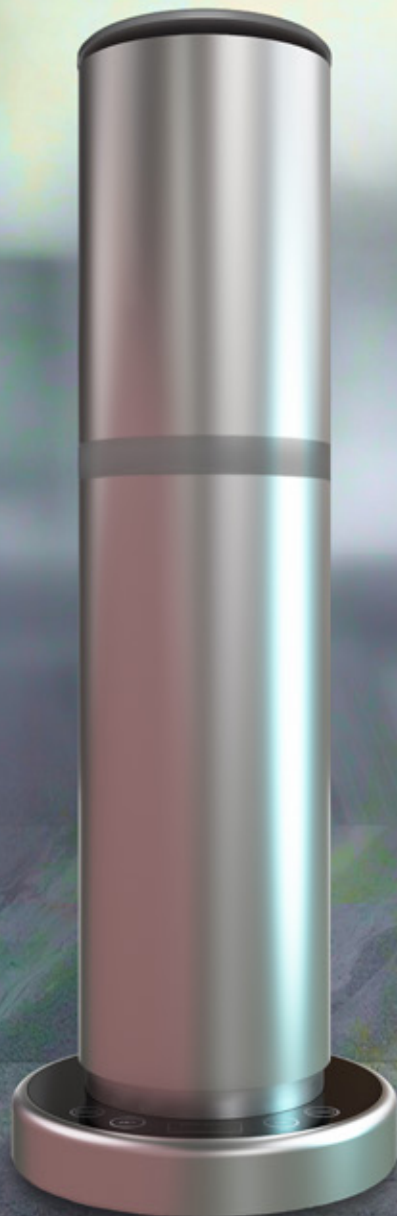
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SENSAMIST®

S150

SCENT DIFFUSER

THE MAGIC OF SCENT MADE SIMPLE



SENSAMIST®

SCENT DIFFUSER

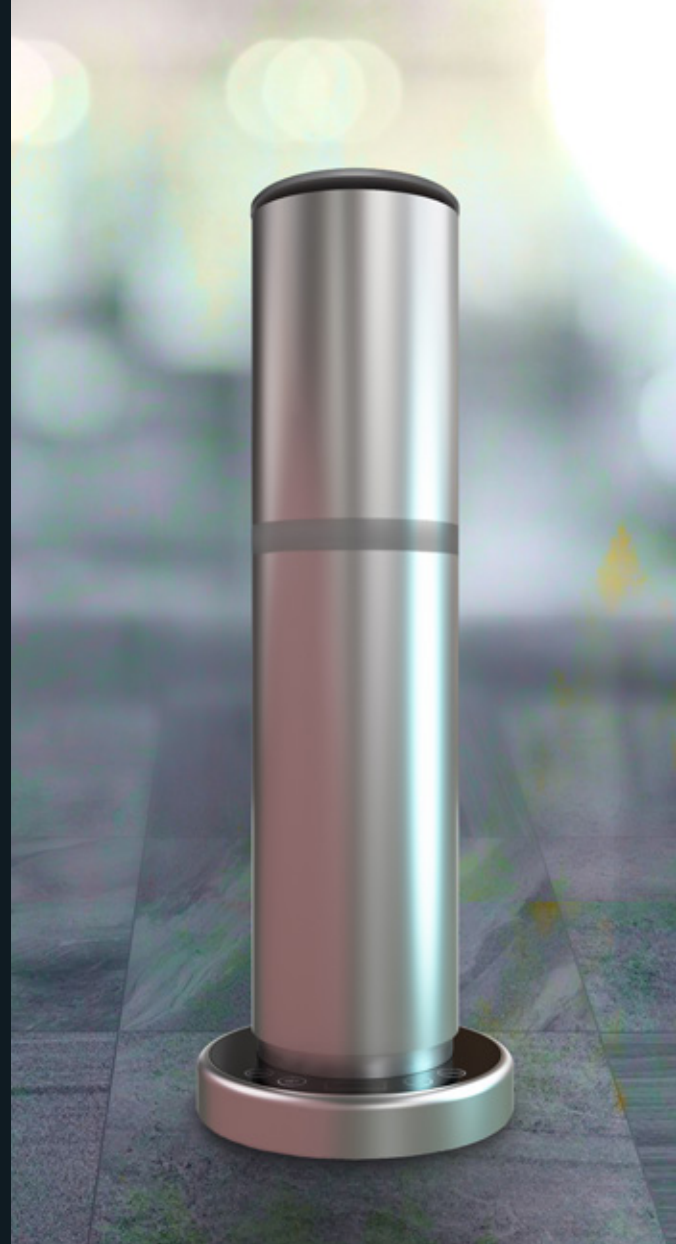
S150

Scent is an important emotional influencer, and in addition to fragrancing an environment as a solution to mask unpleasant smells and odours, nowadays it is common to experience fragrance as a user 'experience' in a location. Organisations are realising the powerful ability of our sense of smell, and using the magic of scent to deeply connect with our emotions. Smell can evoke memories and lasting impressions, which stimulate emotions and trigger certain behaviours. The true magic and effect of scent is only just being discovered.

The SensaMist® S150 scent diffuser is a smart looking fragrance solution, which creates a fragrant atmosphere for small areas. The SensaMist® diffuser utilizes advanced atomizer technology to create a fine mist of fragrance which is then diffused into the environment.

With the SensaMist® brand you will find solutions to all of your scenting needs, with a range of dispensers to suit any environment or application.

Magic Scent Solutions



Product Information

Specification

Operation: DC 12v

Power: 6w

Coverage: up to 200 m³ (7,062 ft³)

Noise: Less than 50 dB

Product size: 328mm x 74 (Base 113) (H x D) mm

Bottle: 100ml (3.5fl oz)

Installation: Table top

Control: Programmable touch screen

Product Code: GDIS-S150-S

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SENSAMIST®

S3000

SCENT DIFFUSER

THE MAGIC OF SCENT MADE SIMPLE



SENSAMIST®

SCENT DIFFUSER

S3000

Scent is an important emotional influencer, and in addition to fragrancing an environment as a solution to mask unpleasant smells and odours, nowadays it is common to experience fragrance as a user 'experience' in a location. Organisations are realising the powerful ability of our sense of smell, and using the magic of scent to deeply connect with our emotions. Smell can evoke memories and lasting impressions, which stimulate emotions and trigger certain behaviours. The true magic and effect of scent is only just being discovered.

The SensaMist® S3000 scent diffuser creates a fragrant atmosphere for large areas. The SensaMist® diffuser utilizes advanced atomizer technology to create a fine mist of fragrance which is then diffused into the environment.

With the SensaMist® brand you will find solutions to all of your scenting needs, with a range of dispensers to suit any environment or application.

Magic Scent Solutions



Product Information

Specification

Operation: DC 12v

Power: 12w

Coverage: up to 2000 m³ (70.629 ft³)

Noise: Less than 50 dB

Product size: 638 x 195 x 195 (H x W x D) mm

Bottle: 1000ml (35.1ft oz)

Installation: Free-standing

Control: Remote controlled

Colour: Silver

Product Code: GDIS-S3000-S

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SENSAMIST®

S1000

SCENT DIFFUSER

THE MAGIC OF SCENT MADE SIMPLE





SCENT DIFFUSER

S1000

Scent is an important emotional influencer, and in addition to fragrancing an environment as a solution to mask unpleasant smells and odours, nowadays it is common to experience fragrance as a user 'experience' in a location. Organisations are realising the powerful ability of our sense of smell, and using the magic of scent to deeply connect with our emotions. Smell can evoke memories and lasting impressions, which stimulate emotions and trigger certain behaviours. The true magic and effect of scent is only just being discovered.

The SensaMist® S1000 scent diffuser creates a fragrant atmosphere for medium areas with the option of an HVAC installation. The SensaMist® diffuser utilizes advanced atomizer technology to create a fine mist of fragrance which is then diffused into the environment.

With the SensaMist® brand you will find solutions to all of your scenting needs, with a range of dispensers to suit any environment or application.

Magic Scent Solutions



Product Information

Specification

Operation: DC 12V

Power: gw

Coverage: up to 1000 m³ (35,314 ft³)

Noise: Less than 50 dB

Product size: 272 x 290 x 102 (H x W x D) mm

Bottle: 500ml (17.6fl.oz)

Installation: Wall mounted

HVAC Connecting: yes

Colour: Black

Product Code: GDIS-S1000-B



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